Date:

Client:

Editor:

Project Title:

Word Count:

Genre:

Market:

Reading Level:

# I. First Impression

# II. Content

## Premise

## Structure

## Plot

## Characterization

## Dialogue/Voice

## Setting

## Point of View, Mood, and Tone

## Believability

# III. Technical

## Sentence and Paragraph Structure

## Length

## Reading Level/Appropriateness for Chosen Market

## Research

# IV. Marketability

## Recommended Audience

## Comparable Titles

## Pitch

# V. General Comments